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THE LATEST NEWS FOR UK SECURITY BUYERS & SUPPLIERS



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Bosch Dinion 2X IP progressive scan CCD camera

This month FOCUS ON:
BSIA Close Protection section announces Mike O'Neill as new Chairman in preparation for 2012

IP Cameras Special Feature
See the latest in IP Cameras, click here to view our latest special feature

Security Surveillance
Published by PROSecureNewsOnline.co.uk

Genie
Intelligent IP cameras

BOSCH
New Dinion HD Video Day/Night IP camera from Bosch

SSAIB
ASIS
SITC
SIA

CALL NOW on 01622 844506 or email us to submit your advert to PROSecureNewsOnline

Website, E-Newsletter, Special Features & Now Printed Publication

Media Information 2012

ProSecureNewsonline is an online publication with a Weekly Email Newsletter, circulated to over 10,500 UK based security Professionals every Monday.

ProSecureNewsonline traffic levels have increased year on year by 153%, this has been gained through our continued development and investment in the circulation and our popularity within the UK Security market place. ProSecureNewsonline does not solicit subscribers from overseas, we focus on the UK & Eire markets.

To have an article/press release included within our Weekly Newsletter only costs £80 per inclusion, or you can purchase 12 inserts for your articles/press releases for a one off cost of £800.

As well as publishing the Website and Weekly Newsletter we also publish online Special Features, which are product based features designed to promote the latest products to the various sectors of the industry direct to the full 10,500 circulation. The feature is then promoted on the weekly email newsletter and main website.

All promotional opportunities with the Website, Newsletter and Special Features are designed to help promote and raise awareness of your company's name and products within the UK Security market place, giving you constant exposure both through advertisements and editorial profiles.



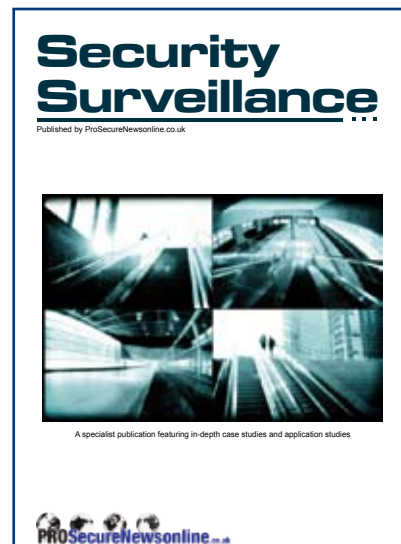
Security Surveillance Systems – Specialist Publication

Having the opportunity to explain how your system works comprehensively, together with descriptive diagrams and photographs, to multiple purchasers/specifiers can be extremely difficult to organise and can incur vast costs. ProSecureNewsonline is able to offer you the opportunity to do just this at a fraction of the cost.

In April 2012 we will be launching a printed publication focusing on Security Surveillance Systems, featuring in-depth case studies and application stories from a host of suppliers and integrators.

Security Surveillance will be a quarterly, A4 sized publication reaching over 7,500 purchasers/specifiers. This specialist supplement will give you the opportunity to deliver detailed descriptions of projects in which your system has been used, the technology partners you work with and the benefits of the system to the customer once in situ. This will give potential customers and specifiers more understanding of how your systems could work within their future contracts.

The Publication will be published in April, in time for the IFSEC exhibition, then again in August and November. Copy deadline is four weeks prior to publication.



Special Features 2012

January

Dome Cameras

February

HD Cameras
Alarm Systems

March

Access Control
NVR/DVR

April

IFSEC Preview

May

IP Video Surveillance
Perimeter Protection

June

IFSEC Review
PTZ Cameras

July

IP Cameras

August

Thermal Imaging Cameras

September

Biometric Security
IP Video Surveillance

October

IP Cameras
NVR/DVR

November

Access Control
Perimeter Protection

December

Video Analytics



All copy for Special Features should be supplied as word documents or email for text, with jpeg or gif for images and banners. All Special Features are mailed independently and promoted on the Weekly Email Newsletter

Standard Entry: The cost to run a 600 word article with logo, 3 images and a 190 x 100 pixel banner is only £150.

Headline Sponsor - All of the above plus a 600x100 pixel head banner, lead article, and promoted on the main Website and Weekly newsletter £300

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Advertising Rates & Data 2012 for PROSecureNewsonline

Home Page Banner adverts

Home Page/Weekly Newsletter (home page banners appear on the Website and Newsletter) Costs below are per month.

Lead Banner

380 x 100 £450 £400 £350

Editorial Banner

600 x 100 £500 £450 £350

Right Hand Column

190 x 100 £350 £300 £250

Product Page Advertising

Lead Banner

380 x 100 £800 for the year

Editorial Banner

600 x 100 £700 for the year

Right Hand Column

190 x 100 £500 for the year



Video Presentations

One-off cost of £500, to host up to 6 videos at one time. Delete or add as many as you require within the year. Each time a video is added we promote it on the Weekly Newsletter.

Independent Email Blast

Only 2 -3 email blasts sent during any one month, max size is 650 x 800 pixels at a cost of £450 for a one-off, or £350 per blast for 3 or more booked throughout the year. A design service is available, price on application.

Special Features

£150 per article for 600 words, 3 images and a 190 x100 pixel banner limited to 10 companies per feature.

HEADLINE Sponsorship Special feature

£300 per feature - 1000 word lead article - up to 5 images - headline banner 600 x 100 pixel, top right hand banner 190x100, announced on Weekly Newsletter and main Website as sponsor.

Production Requirements

We can accept advertising copy/pictures in either JPEG or animated Gif form. Flash can be accepted but only for use on the web site. If required our designers can produce the material - a lead time of 7 – 10 days is required.



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